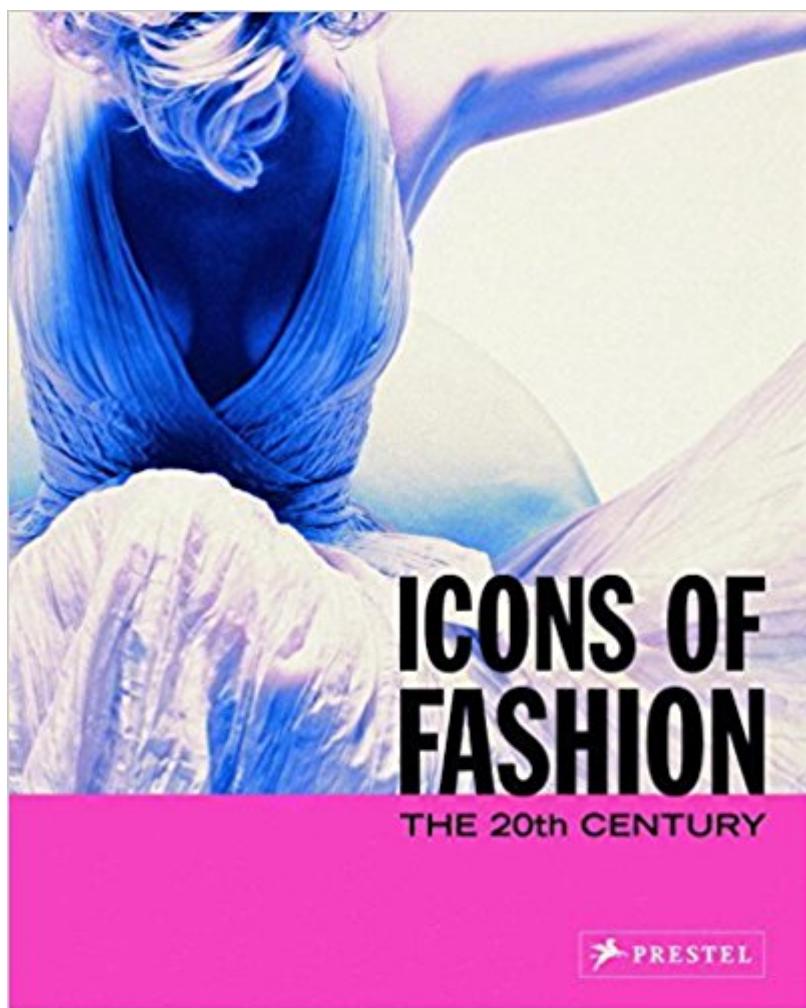


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# Icons Of Fashion: The 20th Century (Prestel's Icons)



## Synopsis

Now available in an attractively priced flexi edition, this best-selling book is an opulent and absorbing overview of the fashion world throughout the twentieth century. From Coco Chanel to Christian Dior, Kenzo to Versace, grunge to haute couture, every period and major name in twentieth-century fashion is included in this comprehensive collection of fascinating photographs, drawings, and texts. Organized into sections according to style, it features double-page spreads highlighting every aspect of fashion: designers, models, critics, and fashion photographers. Gorgeous images by Peter Lindbergh, Nick Knight, Mario Testino, and others capture the attitudes and artistry of fashion as it evolved over the decades. As glamorous as its subject, this colourful survey will provide inspiration for anyone fascinated with the world of fashion.

## Book Information

Series: Prestel's Icons

Paperback: 192 pages

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## Customer Reviews

"A lavishly illustrated history of international fashion." -- Elle Canada, April 2005 "A well-designed summary." -- Library Journal, June 2006 "Extremely well-produced and great bargain&#x85; Of considerable value to aficionados of vintage clothing&#x85; Spreads on every trend that emerged." -- Copley News Service, May 2005 "Fine photos&#x85;an excellent overview blending visuals with a running commentary on fashion&#x92;s influence." -- Midwest Book Review, January 2006 "This 192-page documentation&#x85; is a glamorous perspective of fashion&#x92;s past to future." -- Florida International, March/April 2000

Florida International, September 2005 "Imagine that Coco Chanel, Karl Lagerfeld, Donna Karan and Miuccia Prada all worked on the high school yearbook together. Icons of Fashion would have been the result of their collaboration.. captures the history of 20th century fashion in one fail swoop&#x85; what follows is a pouty stroll down a 100 year-long catwalk."

This book gives such a great overview of iconic designers who influenced the fashion industry from when they started until now. There are beautiful pictures throughout, and just enough detail about every person featured. Very inspirational!!

Highly informative and well-curated.

great

A very good guide for the ones who want to be introduced on the fashion history and want a guide for the fashion through the past century.

This is a pretty book. Some of the images are breathtaking, and some are unique and great for research. Other than that, the book's flat and stale. It's stretched to its 192 pages with doubled images and chapters with only one or two really relevant pictures. The text is sparse throughout, and only amounts to a very generalized overview of 100 years of fashion - the book omits some very prominent designers and trends. I got this book for two dollars. I don't think it's worth much more than that. It's pretty. That's all.

Icons of Fashion: The 20th Century is a very edgy and sophisticated book. It takes on a unique approach about the icons of the 20th century. The content of this book is not in chronological order but rather in theme and designer ranging from the 1900s to 2000. To details of the pictures to the interesting facts of the earliest designers made me want to read more about the book. Reading about the designers, on the side of the book, there is a timeline about their life and businesses, which was really helpful, considering I had to write an assignment about the different designers and I could just refer back to the timeline. I loved how the book gave pictures dating back to the 1900s to

today. It was really interesting to see how fashion goes in a circle. For example, the belt around the waist, that just came into fashion two years ago. Also the design, the little black dress. This book is very helpful and I suggest it to anyone who is interested in the fashion Industry because it was interesting, colorful and very educational.

I have only just begun this book (20 pages in), and I am enthralled. So many fashion books are written chronologically, so this book, arranged by theme and designer, is an interesting change. The pictures are gorgeous, many of them are in color, and every other page contains an essay on various topics. The topics range from an influence on fashion, a particular designer, themes in collections, or a period of history. Included are also short timelines of the careers of designers from the last century. This book covers a wide range of topics, and gives the reader a comprehensive look at the past century in fashion. I would not recommend this book for someone who wants a chronological look at the development of fashion trends, because the articles skip from the thirties to the Victorian era to the twenties. It is interesting, colorful, and even educational.

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